

ORDER

Orders
Order / Rev: 2705046
 Alt Order #: _____
 Product Desc: _____
 Estimate: 2928
 Flight Dates: 05/22/23 - 05/28/23
 Original Date / Rev: 05/18/23 / 05/19/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisco
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Blue West Media/ POL
 Buying Contact: _____
 Billing Contact: _____
5130 East 18th Avenue
Denver, CO 80220

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Andy Beshear / D / GOV / KY
 Demographic: A35+
 Product Codes: PL-Candidate: State Governor (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: 144988
 Agency External ID: 20009AG
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/28/23	96	\$33,072.00	\$28,111.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	96	\$33,072.00	\$28,111.20	0.00
Totals	96	\$33,072.00	\$28,111.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	22%	\$33,072.00
Market	100%	\$150,327.27

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$117,255.27
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/22/23	05/28/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	1:00	10	\$160.00	P03	0.00	NM	10	\$1,600.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/22/23	05/28/23	MTWTF--		10		\$160.00		0.00					

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WHAS	05/28/23	05/28/23	Local News @ 11p Su Local News @ 11p Su	CM	11-1135p	-----S	1:00	2	\$400.00	P03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/22/23	05/28/23	-----S		2		\$400.00		0.00					
N 19	WHAS	05/22/23	05/26/23	Nightline Nightline	CM	1237-106a	MTWTF--	1:00	1	\$40.00	P03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/22/23	05/28/23	MTWTF--		1		\$40.00		0.00					
													Totals	96	\$33,072.00